



For more details or to discuss placing your ad contact PIA on
(02) 6262 5933 or webdesign@planning.org.au

The Planning Institute of Australia hosts an employment directory as part of the national website. This page serves as a one stop shop for planning related positions in all parts of Australia.

If you work in private consulting, advertising, local government or as a planning professional, why limit your vacant position to newspaper career sections when you can target the entire country with just one ad? The employment directory has been created *by planners for planners* and is dedicated to helping you find the right person for the job.

Statistics show the employment directory to be not only the second most often visited page in the PIA site but also the most streamlined and cost effective way of finding a planner best suited to your organisation.

The prices, ease and speed of advertising on the PIA employment directory make it a natural choice when you need to find the right person for the right job.

How will my ad look?

Every effort is made to replicate the style and layout of your original when it is placed on the site. There is scope available for you to have input in the format of your ad as you would like it to appear, if you have any special requests be sure to mention them.

The advertisement can be placed on the site within an hour of the information being emailed and will stay on the site until the closing date or one month.

What do we need from you to place your ad?

- The position in a Word document
- Logos in a web suitable format not more than 400pixels wide
- Mail/email address, contact name and purchase order number (where applicable) for the invoice
- Closing date for the role or date of removal from the website
- Your social media details to assist with wider distribution of the ad through our social media network – Twitter handle, Facebook page etc

What packages are available? *(2 or more ads sent in the same request receive 25% discount on the packaged price)*

Package 1 \$300 ex GST

- PIA Website listing including logo, web and email links
- Social media: Facebook, Twitter
- Listing in the fortnightly PIA Jobs e-bulletin

Package 2 \$415 ex GST

- PIA Website listing including logo, web and email links
- Social media: Facebook, Twitter
- Listing in the fortnightly PIA Jobs e-bulletin -
- E-news listing (PIA publishes National and State based e-newsletters. You are able to select the publication which best suits your needs)