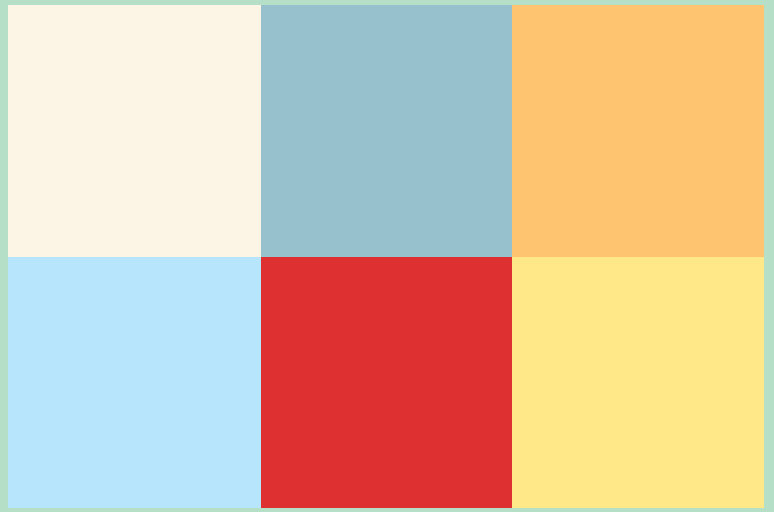




# Sponsorship Prospectus 2026

**SOUTH AUSTRALIA**



**Representing over 6,000 members  
across Australia and approximately  
230 professionals internationally**

# About PIA

## THE PLANNING INSTITUTE OF AUSTRALIA

The Planning Institute of Australia (PIA) is the peak national body representing the urban and regional planning profession.

PIA's mission is to lead effective planning for people and places to ultimately deliver good planning outcomes for our communities. We do this by advocating for better planning, developing high quality planners, and supporting the profession.

Founded in 1951, PIA remains at the forefront of promoting excellence in local, regional, state and national planning within the public and private sectors. PIA today represents over 6,000 professional members across Australia and 230 professionals internationally.

PIA supports planners by advocating for better planning. We do this by collaboration with government, academia and the public and private sectors to improve the delivery of planning services to the community. PIA recognises and celebrates excellent planning through our annual Awards for Planning Excellence program. We hold other events throughout the year and across jurisdictions to inform and enhance planners and their skills and to build awareness of the importance of good planning within the wider community.

## OUR OBJECTIVE

Is to focus on policy and advocacy, strengthening our position as a commentator and source of policy advice on planning issues. We work with all levels of government; the property development industry and the community to create better planning systems focused on quality outcomes.

## ABOUT PLANNING

- + Planning is about the management of growth and change in order to achieve liveable spaces and places that are socially, economically and environmentally sustainable. Often referred to as 'urban planning' or 'town planning', planning is specifically concerned with shaping cities, towns and regions by managing development, infrastructure and services.
- + Planning strengthens communities, facilitates economic development and improves the choices available for where and how people live and work. Planning helps identify hazards and reduce risks to create more resilient communities. It also identifies and protects environmental, social, cultural and heritage values. Good planning creates suburbs, towns and cities that facilitate healthier and more active lifestyles.
- + Currently Australia is facing significant and complex demands that will impact on our society, our environment and our economy. These challenges include population growth, demographic change, infrastructure and transport provision, climate change, resource scarcity, food security and changing economy. Planning is an important tool to address these often competing demands to create the best outcomes for our communities.
- + Planning is highly topical and features heavily in public debate. Planners are multi-disciplinary professionals who facilitate decision-making and help to balance private, government and community interests to create net future benefit. They engage with communities to develop visions for the future and the change needed over time to achieve the desired future for their city, town or neighbourhood.





***Planning is highly topical and features heavily in public debate. Planners are multi-disciplinary professionals who facilitate decision-making to balance private, government and community interests for a net future benefit. They engage with communities to develop shared visions for the future and the change needed over time to achieve the desired future for their city, town or neighbourhood.***



# Partnering with PIA in South Australia

Partnering with PIA in South Australia will align your organisation with:

## A SOUGHT AFTER CONTRIBUTOR TO PLANNING POLICY

We are active in the formation of planning policy and the planning debate generally. Recently, we provided direct input into a number of significant State and Local Government Policies and the Planning Reforms.

## EXCELLENT GOVERNMENT RELATIONS

We have built strong relationships with a range of key decision makers in government departments, academic circles and peak organisations. The PIA SA Executive regularly meets with:

- ❖ The Minister for Planning
- ❖ Other Ministerial portfolios
- ❖ Senior Departmental Officials
- ❖ Peak bodies for local government and industry

## INTUITIVE STAKEHOLDER RELATIONS

Our executive team represents PIA members nationally on issues of planning importance. PIA is proud of its relationships with:

- ❖ Australian Government including the Attorney General's Department, AusTrade and DFAT
- ❖ Allied industry bodies such as the GBCA, ASBEC and ALGA

## THE LEADER IN SECTOR CAPACITY BUILDING

We hold a number of professional development events including a various seminars and forums on key planning issues. We celebrate their success through our annual Awards for Planning Excellence.

Partnering with PIA in South Australia will assist your organisation to:

## OUR TAILORED APPROACH TO PARTNERSHIPS

As our partners come from a broad range of sectors across the natural and built environment, each with their own specific service or product offering, we work with your individual objectives, ideas and style to tailor a package to align with your marketing strategy and brand.

Partners are critical to the success of our events across the country so we strive to take good care of your brand. We will work alongside you to ensure our PIA SA events, seminars, symposiums, workshops and conferences exceed your expectations.

Because we work with you to develop your partnership package, the opportunities open to you are many and varied. Our approach is to invite you to suggest to us how you'd like to partner with us. Here are some options to consider:

- ❖ Exclusive naming rights to events and conferences
- ❖ Introductions to key PIA members, dignitaries, guest speakers and decision makers
- ❖ Branding on corporate or events websites; promotional material or publications
- ❖ Premium seating at events and representation at the VIP table
- ❖ Speaking opportunities and complimentary event tickets
- ❖ Display of corporate material, promotional items, products and banners
- ❖ Advertising in our monthly eNews, weekly email bulletins and consultant directories





# State Conference 2026

PIA

## The Next Convergence

Thursday 27 and Friday 28 August 2026

The Planning Institute invites you to be part of the State's foremost professional development and networking event for planners in 2026.

Planners are the ultimate influencers - what will empower us to use that influence to achieve the best outcome?

South Australia is entering a new era where infrastructure, housing, climate action, technology and community ambition are converging in ways that demand new forms of leadership. The Next Convergence explores how planners can channel this accelerating shift and transform complexity into real opportunity.

With major growth, significant investment and rapid advances in digital tools reshaping practice, planners are uniquely positioned to influence resilient, connected and liveable communities.

Join us at fabulous **Eos Sky City** for two days of planning gold and networking!

| Partnership benefit per event                                                             | Platinum Partner     | Gold Sponsor         | Keynote Speaker Sponsor | Silver Sponsors      | Bronze Sponsors      |
|-------------------------------------------------------------------------------------------|----------------------|----------------------|-------------------------|----------------------|----------------------|
|                                                                                           | <b>\$8,000 + GST</b> | <b>\$5,000 + GST</b> | <b>\$4,000 + GST</b>    | <b>\$2,000 + GST</b> | <b>\$1,000 + GST</b> |
| Access to Keynote Speaker (subject to agreement with PIA)                                 | ✓                    |                      | ✓                       |                      |                      |
| Number of Opportunities                                                                   | 1                    | 2                    | 2                       | 4                    | Unlimited            |
| <b>CONFERENCE SESSIONS</b>                                                                |                      |                      |                         |                      |                      |
| Recognised as Platinum Event Partner                                                      | ✓                    |                      |                         |                      |                      |
| Opening Plenary Session Naming Rights and short speaking opportunity                      | ✓<br>5 mins          |                      |                         |                      |                      |
| Opportunity to introduce a Keynote Speaker                                                |                      |                      | ✓<br>2 mins             |                      |                      |
| Complimentary Full Day Conference Registrations (including entry to all social functions) | 8                    | 6                    | 4                       | 2                    | 1                    |

Complimentary Full Day Conference Registrations include entry to all social functions including the Welcome Function on Thursday night 27th August and the Networking Drinks function following the conclusion of the Conference on Friday 28th August.

| Partnership benefit per event                                                                                                                 | Platinum Partner<br>\$8,000+ GST | Gold Sponsor<br>\$5,000+ GST | Keynote Sponsor<br>\$4,000 + GST | Silver Sponsors<br>\$2,000 + GST   | Bronze Sponsors<br>\$1,000 + GST |
|-----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|------------------------------|----------------------------------|------------------------------------|----------------------------------|
| Acknowledgements during Conference including opening and closing session recognising level of sponsorship                                     | ✓                                | ✓                            | ✓                                | ✓                                  | ✓                                |
| Banner display at Conference (company to provide)                                                                                             | ✓<br>up to 3                     | ✓<br>up to 2                 | ✓<br>1                           | ✓<br>1                             | ✓<br>1                           |
| Recognition in plenary sessions by display of advertisement/logo on a looped PowerPoint prior to and between the commencement of sessions     | ✓<br>3 slides                    | ✓<br>2 slides                | ✓<br>2 slides                    | ✓<br>1 slide                       | ✓<br>Logo Only                   |
| Placement of corporate logo on sponsorship banner                                                                                             | ✓                                | ✓                            | ✓                                | ✓                                  | ✓                                |
| <b>ADVERTISING/PROMOTION</b>                                                                                                                  |                                  |                              |                                  |                                    |                                  |
| Colour advertisement in Conference Program (sponsor to provide artwork)                                                                       | 1 x full page                    | 1 x half page                | 1/4 page                         | Logo and 50 word Corporate Profile | Logo Only                        |
| Corporate logo on the PIA SA conference website with a hotlink to your corporate website from commitment through to the end of the conference | ✓                                | ✓                            | ✓                                | ✓                                  | ✓                                |
| Allocation of Exhibition Hall advertising space                                                                                               | ✓                                | ✓                            | ✓                                | ✓                                  |                                  |

| OTHER SPONSORSHIPS                                                                                                      | Closing Networking Drinks Sponsor<br>\$2,200 +GST | Lunch/Coffee Break Sponsor<br>\$1,750 + GST | Planners at the Pub Sponsor<br>\$4,000 + GST | Study Tour Sponsor<br>\$1,100 + GST |
|-------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------|----------------------------------------------|-------------------------------------|
| Partnership benefit per event                                                                                           |                                                   |                                             | <b>SOLD!</b>                                 |                                     |
| Number of Opportunities                                                                                                 | 1                                                 | 1                                           | 1                                            |                                     |
| Exclusive Host and naming rights of the Cocktail Function                                                               | ✓                                                 |                                             |                                              |                                     |
| Complimentary Full Day Conference Registrations (including Closing Networking Function)                                 | 2                                                 | 1                                           |                                              |                                     |
| Placement of Corporate banner during the Cocktail Function in exhibition area                                           | ✓<br>up to 3                                      |                                             |                                              |                                     |
| Placement of Corporate banner during the coffee breaks and lunch in exhibitio area                                      |                                                   | ✓<br>up to 3                                |                                              |                                     |
| Corporate logo on PIA website with a hotlink to your corporate website from commitment through to end of the conference | ✓                                                 | ✓                                           |                                              |                                     |
| Networking opportunity in exhibitor area during breaks                                                                  | ✓                                                 | ✓                                           |                                              |                                     |
| Acknowledgements during Conference including opening and closing session recognising level of sponsorship               | ✓                                                 | ✓                                           |                                              |                                     |
| Logo in the conference program                                                                                          | ✓                                                 | ✓                                           |                                              |                                     |
| Exclusive Naming rights of the Lunch and Break sessions (logo printed on napkins)                                       |                                                   | ✓                                           |                                              |                                     |



# State Conference 2026

## The Next Convergence

### Sponsorship Confirmation Form

PIA

Contact Name

Company Name

Mailing Address

Phone

Email

Fax

*Appointed representative for all ongoing communication regarding sponsorship*

Name

Position

Mailing Address

Phone

Email

## Conference Sponsorship Opportunities

|                                   |                          |
|-----------------------------------|--------------------------|
| Platinum                          | \$8,000 + GST (1 only)   |
| Gold                              | \$5,000 + GST (1 only)   |
| Silver                            | \$2,000 + GST (3 only)   |
| Bronze                            | \$1,000 + GST (no limit) |
| Keynote Speaker Sponsor           | \$4,000 + GST (2 only)   |
| Closing Networking Drinks Sponsor | \$2,200 + GST            |
| Lunch and Tea Break Sponsor       | \$ 1,750 + GST           |
| Planners @ the Pub Sponsor        | \$4,000 + GST            |
| Study Tour Sponsor                | \$ 1,100 + GST           |

*Prices are in Australian Dollars and are GST exclusive*

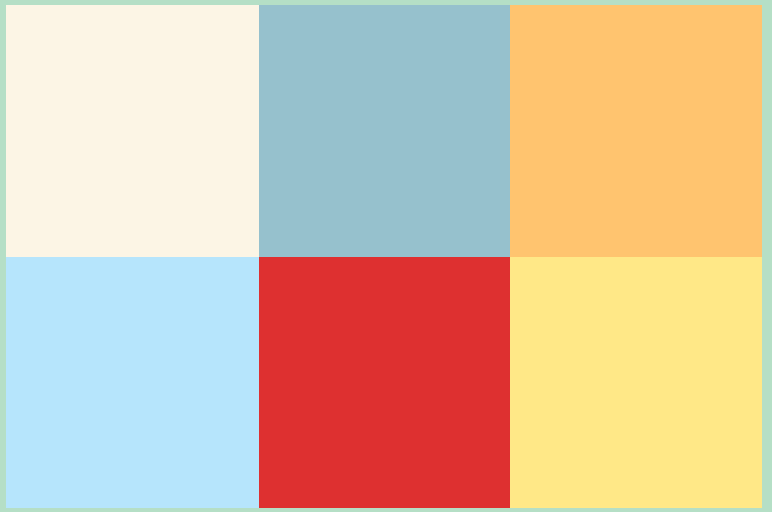
Please note: Confirmation of Sponsorship is conditional upon availability of the package, this form being completed and all payment received (unless otherwise negotiated with the Executive Officer). A Tax Invoice will be sent approximately one month prior to the event

Signature:

Date:     /     /

Please forward confirmation form to:

Jane Strange  
Planning Institute Australia (SA)  
PO Box 43  
Elizabeth SA 5112  
T I 08 8337 8816  
E I sa@planning.org.au



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