

Sponsorship Prospectus 2026

SOUTH AUSTRALIA



Representing over 6,000 members across Australia and approximately 230 professionals internationally

About PIA

THE PLANNING INSTITUTE OF AUSTRALIA

The Planning Institute of Australia (PIA) is the peak national body representing the urban and regional planning profession.

PIA's mission is to lead effective planning for people and places to ultimately deliver good planning outcomes for our communities. We do this by advocating for better planning, developing high quality planners, and supporting the profession.

Founded in 1951, PIA remains at the forefront of promoting excellence in local, regional, state and national planning within the public and private sectors. PIA today represents over 6,000 professional members across Australia and 230 professionals internationally.

PIA supports planners by advocating for better planning. We do this by collaboration with government, academia and the public and private sectors to improve the delivery of planning services to the community. PIA recognises and celebrates excellent planning through our annual Awards for Planning Excellence program. We hold other events throughout the year and across jurisdictions to inform and enhance planners and their skills and to build awareness of the importance of good planning within the wider community.

OUR OBJECTIVE

Is to focus on policy and advocacy, strengthening our position as a commentator and source of policy advice on planning issues. We work with all levels of government; the property development industry and the community to create better planning systems focused on quality outcomes.

ABOUT PLANNING

- + Planning is about the management of growth and change in order to achieve liveable spaces and places that are socially, economically and environmentally sustainable. Often referred to as 'urban planning' or 'town planning', planning is specifically concerned with shaping cities, towns and regions by managing development, infrastructure and services.
- + Planning strengthens communities, facilitates economic development and improves the choices available for where and how people live and work. Planning helps identify hazards and reduce risks to create more resilient communities. It also identifies and protects environmental, social, cultural and heritage values. Good planning creates suburbs, towns and cities that facilitate healthier and more active lifestyles.
- + Currently Australia is facing significant and complex demands that will impact on our society, our environment and our economy. These challenges include population growth, demographic change, infrastructure and transport provision, climate change, resource scarcity, food security and changing economy. Planning is an important tool to address these often competing demands to create the best outcomes for our communities.
- + Planning is highly topical and features heavily in public debate. Planners are multi-disciplinary professionals who facilitate decision-making and help to balance private, government and community interests to create net future benefit. They engage with communities to develop visions for the future and the change needed over time to achieve the desired future for their city, town or neighbourhood.



“ Planning is highly topical and features heavily in public debate. Planners are multi-disciplinary professionals who facilitate decision-making to balance private, government and community interests for a net future benefit. They engage with communities to develop shared visions for the future and the change needed over time to achieve the desired future for their city, town or neighbourhood.”

Partnering with PIA in South Australia

Partnering with PIA in South Australia will align your organisation with:

A SOUGHT AFTER CONTRIBUTOR TO PLANNING POLICY

We are active in the formation of planning policy and the planning debate generally. Recently, we provided direct input into a number of significant State and Local Government Policies and the Planning Reforms.

EXCELLENT GOVERNMENT RELATIONS

We have built strong relationships with a range of key decision makers in government departments, academic circles and peak organisations. The PIA SA Executive regularly meets with:

- ❖ The Minister for Planning
- ❖ Other Ministerial portfolios
- ❖ Senior Departmental Officials
- ❖ Peak bodies for local government and industry

INTUITIVE STAKEHOLDER RELATIONS

Our executive team represents PIA members nationally on issues of planning importance. PIA is proud of its relationships with:

- ❖ Australian Government including the Attorney General's Department, AusTrade and DFAT
- ❖ Allied industry bodies such as the GBCA, ASBEC and ALGA

THE LEADER IN SECTOR CAPACITY BUILDING

We hold a number of professional development events including a various seminars and forums on key planning issues. We celebrate their success through our annual Awards for Planning Excellence.

Partnering with PIA in South Australia will assist your organisation to:

OUR TAILORED APPROACH TO PARTNERSHIPS

As our partners come from a broad range of sectors across the natural and built environment, each with their own specific service or product offering, we work with your individual objectives, ideas and style to tailor a package to align with your marketing strategy and brand.

Partners are critical to the success of our events across the country so we strive to take good care of your brand. We will work alongside you to ensure our PIA SA events, seminars, symposiums, workshops and conferences exceed your expectations.

Because we work with you to develop your partnership package, the opportunities open to you are many and varied. Our approach is to invite you to suggest to us how you'd like to partner with us. Here are some options to consider:

- ❖ Exclusive naming rights to events and conferences
- ❖ Introductions to key PIA members, dignitaries, guest speakers and decision makers
- ❖ Branding on corporate or events websites; promotional material or publications
- ❖ Premium seating at events and representation at the VIP table
- ❖ Speaking opportunities and complimentary event tickets
- ❖ Display of corporate material, promotional items, products and banners
- ❖ Advertising in our monthly eNews, weekly email bulletins and consultant directories



Professional Development

PIA's Professional Development (PD) program is designed to address the need for continual learning and development in the workplace and professional environment.

Each Full Member of PIA is required to accumulate a minimum number of PD credits each year in order to maintain their membership status. In addition, Accredited Professionals are required to accumulate CPD points to maintain their accreditation each year.

The PD seminars are held as breakfasts, workshops, half-day seminars, lunches and evenings with guest speakers presenting as leaders in their field to discuss topical issues pertinent to planning and development. In addition, PIA SA runs occasional half-day events with a skills development focus.

PIA SA WOMEN IN PLANNING NETWORK

OUTSTANDING WOMAN IN PLANNING AWARD

The SA Women in Planning Network is proud to present the Outstanding Woman in Planning Award, recognising the best woman planners in our profession. This breakfast celebrates the outstanding contribution that women make to the planning profession and the wider community. It provides the opportunity to meet emerging industry leaders and hear from some of the planning industry's most inspiring female leaders.

AWARD SPONSORSHIP

\$5,000 exclusive of GST (1 only exclusive Award sponsor)

Package includes:

- ❖ First right of refusal for all SA Outstanding Woman In Planning Award events
- ❖ 6 complimentary registrations
- ❖ Opportunity to provide a 5 minute address
- ❖ Branding of the event in all promotional material
- ❖ Acknowledgement in all promotional material
- ❖ 2 x banners at event

LUNCH SPONSORSHIP

Gold Sponsorship - \$2,000 exclusive of GST

- ❖ 4 complimentary registrations
- ❖ Branding of the event on all promotional material
- ❖ Acknowledgement in PIA promotions
- ❖ 1 x banner at event

Silver Sponsorship - \$1,000 exclusive of GST

- ❖ 2 complimentary registrations
- ❖ Branding of the event in all promotional material
- ❖ Acknowledgement in PIA promotions

Bronze Sponsorship - \$500 exclusive of GST

- ❖ 1 complimentary registration
- ❖ Branding of the event in all promotional material
- ❖ Acknowledgement in PIA promotions

Networking Sponsorship - \$2,000 exclusive of GST

- ❖ 1 complimentary registration
- ❖ Branding of the event in all promotional material
- ❖ Acknowledgement in PIA promotions

Professional Development Events

MINISTER'S BREAKFAST SPONSOR

\$5,000 exclusive of GST (1 only exclusive breakfast sponsor)

This event, which has been a regular fixture in the PIA calendar for many years, is extremely popular with the planning fraternity and is an opportunity for PIA's members to hear the Minister speak and answer some pertinent questions regarding planning in this State.

Package includes:

- ❖ First right of refusal for all 'On the Couch' events
- ❖ 6 complimentary registrations
- ❖ Opportunity to provide a 5 minute address
- ❖ Branding of the event on all promotional material
- ❖ 2 x banners at event

Coffee Cart Sponsorship - \$500 exclusive of GST

- ❖ 1 complimentary registration
- ❖ Branding of the event in all promotional material
- ❖ Acknowledgement in PIA promotions



Professional Development Events Sponsorship Confirmation Form



Contact Name
Company Name
Mailing Address
Telephone
Email

Appointed representative for all ongoing communication regarding sponsorship

Name
Position
Mailing Address
Telephone
Email

PD Sponsorship Opportunities

- Minister's Breakfast Sponsorship**  \$5,500 inc GST
- Coffee Cart Sponsorship \$550 including GST

PIA SA Women in Planning Network Outstanding Woman in Planning Award

- Award Sponsorship** \$5,500 inc GST

Lunch Sponsorships

- Gold Sponsorship \$2,200 inc GST
- Silver Sponsorship \$1,100 inc GST
- Bronze Sponsorship \$550 inc GST
- Networking Sponsorship \$2,200 inc GST

Please note: Confirmation of sponsorship is conditional upon availability of the package, this form being completed and returned to the State Manager (please email). A Tax Invoice will be sent approximately one month prior to the event.

Current titles are indicative only, and may be subject to change.

Signature:	Date: / /
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Please forward confirmation form to:

Jane Strange
Planning Institute of Australia (SA)
PO Box 43
ELIZABETH SA 5112
T | 08 8337 8816
E | sa@planning.org.au

Emerging Planners



Emerging Planners

PIA strongly supports the role emerging planners play in the future of the profession and the Institute.

PIA has a network of Emerging Planners to promote, support and represent emerging planning professionals and students. This operates across the country in each state and territory as well nationally. At a state/territory level Emerging Planner groups:

- ❖ Arrange social and information sessions and activities.
- ❖ Support emerging planners at divisional levels.
- ❖ Promote the role of emerging planners within the planning profession.
- ❖ Foster links between PIA and universities.
- ❖ Promote student and graduate memberships of PIA.
- ❖ Promote interaction between emerging planners, especially between student and graduate planners.
- ❖ Promote the planning profession as a whole.

EMERGING PLANNERS FORUM

The Emerging Planners Forum offers a great opportunity for students and planners at the beginning of their careers to learn from distinguished and experienced speakers involved in the planning industry.

Platinum Sponsorship	\$2,500 + GST	includes major sponsor address
Gold Sponsorship	\$1,000 + GST	
Silver Sponsorship	\$500 + GST	

MENTORING PROGRAM (\$1,300 + GST 1 only exclusive sponsor)

The long-running and very successful Mentoring Program aims to assist young planners to successfully adjust to the workforce and develop their professional skills. The program provides a forum for experienced practicing planners, and recent planning graduates to develop on-going relationships where they can discuss matters relating to planning, career and professional development.

PLANNERS AT THE PUB (\$300 + GST up to 4 packages available)

The Planners at the Pub event provides a fun and efficient way for Urban Planning students to network and engage with planning professionals from a range of different companies and fields. This event aims to provide a mutually beneficial experience to students who are able to build their professional networks, and to industry professionals who are able to meet the next generation of town planners.

QUIZ NIGHT

The long running Quiz Night provides planning students, recent graduates and planning professionals alike the opportunity to exhibit their planning and general knowledge in a relaxed and fun atmosphere.

Major Sponsor	\$1,300 + GST
Includes 8 tickets, presentation of Planning Round, display of two banners, acknowledgement on the night	
Silver Sponsor	\$ 500 + GST
Includes 8 tickets, acknowledgement on the night	
Bronze Sponsor	\$ 250 + GST
Includes 4 tickets, acknowledgement on the night	

** All sponsorship packages include acknowledgement on the PIA website and in social media posts



State Conference 2026

PIA

The Next Convergence

Thursday 27 and Friday 28 August 2026

The Planning Institute invites you to be part of the State's foremost professional development and networking event for planners in 2026.

Planners are the ultimate influencers - what will empower us to use that influence to achieve the best outcome?

South Australia is entering a new era where infrastructure, housing, climate action, technology and community ambition are converging in ways that demand new forms of leadership. The Next Convergence explores how planners can channel this accelerating shift and transform complexity into real opportunity.

With major growth, significant investment and rapid advances in digital tools reshaping practice, planners are uniquely positioned to influence resilient, connected and liveable communities.

Join us at fabulous **Eos Sky City** for two days of planning gold and networking!

Partnership benefit per event	Platinum Partner	Gold Sponsor	Keynote Speaker Sponsor	Silver Sponsors	Bronze Sponsors
	\$8,000 + GST	\$5,000 + GST	\$4,000 + GST	\$2,000 + GST	\$1,000 + GST
Access to Keynote Speaker (subject to agreement with PIA)	✓		✓		
Number of Opportunities	1	1	2	3	Unlimited
CONFERENCE SESSIONS					
Recognised as Platinum Event Partner	✓				
Opening Plenary Session Naming Rights and short speaking opportunity	✓ 5 mins				
Opportunity to introduce a Keynote Speaker			✓ 2 mins		
Complimentary Full Day Conference Registrations (including entry to all social functions)	8	6	4	2	1

Complimentary Full Day Conference Registrations include entry to all social functions including the Planners@ the Pub function on Thursday night 27th August and the Networking Drinks function following the conclusion of the Conference on Friday 28th August.

Partnership benefit per event	Platinum Partner \$8,000+ GST	Gold Sponsor \$5,000+ GST	Keynote Sponsor \$4,000 + GST	Silver Sponsors \$2,000 + GST	Bronze Sponsors \$1,000 + GST
Acknowledgements during Conference including opening and closing session recognising level of sponsorship	✓	✓	✓	✓	✓
Banner display at Conference (company to provide)	✓ up to 3	✓ up to 2	✓ 1	✓ 1	✓ 1
Recognition in plenary sessions by display of advertisement/logo on a looped PowerPoint prior to and between the commencement of sessions	✓ 3 slides	✓ 2 slides	✓ 2 slides	✓ 1 slide	✓ Logo Only
Placement of corporate logo on sponsorship banner	✓	✓	✓	✓	✓
ADVERTISING/PROMOTION					
Colour advertisement in Conference Program (sponsor to provide artwork)	1 x full page	1 x half page	1/4 page	Logo and 50 word Corporate Profile	Logo Only
Corporate logo on the PIA SA conference website with a hotlink to your corporate website from commitment through to the end of the conference	✓	✓	✓	✓	✓
Allocation of Exhibition Hall advertising space	✓	✓	✓	✓	

OTHER SPONSORSHIPS	Closing Networking Drinks Sponsor \$2,200 + GST	Lunch/Coffee Break Sponsor \$1,750 + GST	Planners at the Pub Sponsor \$4,000 + GST	Study Tour Sponsor \$1,100 + GST
Partnership benefit per event	SOLD!		SOLD!	
Number of Opportunities	1	1	1	
Exclusive Host and naming rights of the Cocktail Function	✓			
Complimentary Full Day Conference Registrations (including Closing Networking Function)	2	1		
Placement of Corporate banner during the Cocktail Function in exhibition area	✓ up to 3			
Placement of Corporate banner during the coffee breaks and lunch in exhibitio area		✓ up to 3		
Corporate logo on PIA website with a hotlink to your corporate website from commitment through to end of the conference	✓	✓		
Networking opportunity in exhibitor area during breaks	✓	✓		
Acknowledgements during Conference including opening and closing session recognising level of sponsorship	✓	✓		
Logo in the conference program	✓	✓		
Exclusive Naming rights of the Lunch and Break sessions (logo printed on napkins)		✓		



State Conference 2026

The Next Convergence

Sponsorship Confirmation Form



Contact Name
Company Name
Mailing Address
Phone
Email
Fax

Appointed representative for all ongoing communication regarding sponsorship

Name
Position
Mailing Address
Phone
Email

Conference Sponsorship Opportunities

Platinum	\$8,000 + GST (1 only)
Gold	\$5,000 + GST (1 only)
Silver	\$2,000 + GST (3 only)
Bronze	\$1,000 + GST (no limit)
Keynote Speaker Sponsor	\$4,000 + GST (2 only)
Closing Networking Drinks Sponsor	\$2,200 + GST
Lunch and Tea Break Sponsor	\$ 1,750 + GST
Planners @ the Pub Sponsor	\$4,000 + GST
Study Tour Sponsor	\$ 1,100 + GST

Prices are in Australian Dollars and are GST exclusive

Please note: Confirmation of Sponsorship is conditional upon availability of the package, this form being completed and all payment received (unless otherwise negotiated with the Executive Officer). A Tax Invoice will be sent approximately one month prior to the event

Signature:	Date: / /
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Please forward confirmation form to:

Jane Strange
Planning Institute Australia (SA)
PO Box 43
Elizabeth SA 5112
T | 08 8337 8816
E | sa@planning.org.au

2026 Awards for Planning Excellence



The PIA Awards for Planning Excellence celebrate the contribution that planners and planning make to society, to highlight exceptional examples of planning and to inspire others to achieve the same high standards. Participating in the Awards for Planning Excellence is a small but important way to demonstrate your commitment to advancing the profession.

Leadership in planning, particularly in the face of adversity, is acknowledged and applauded. In all, the Awards are a chance to celebrate, recognise and reward outstanding planning and planners.

It provides the opportunity for recognition in excellence and to showcase leading practice across a range of planning disciplines and sectors. As a national program, the Awards commence at the state and territory level seeking out the best of planning in each jurisdiction.

The winners of the appropriate categories in the State/Territory Awards are then elevated to the national stage for the National Awards for Planning Excellence presentation ceremony, which acknowledges the best of planning and planners that Australia has to offer.

Package Inclusions	Platinum \$8,000 +GST	Gold \$5,000 +GST	Silver \$3,000 + GST	Bronze \$1,800 +GST
Maximum number of opportunities available	1	1	3	12
Verbal acknowledgement at the opening and closing of awards ceremony, recognising level of sponsorship	✓	✓	✓	✓
Acknowledgement in media release	✓			
Acknowledgement on invitation and any advertising relating to the awards launch and presentation event	Logo (Large Feature)	Logo (Medium)	Logo (Small)	Logo (Small)
Banner displayed in foyer/stage (supplied by sponsor)	up to 3	up to 2	1	
Complimentary Tickets to Awards Presentation Ceremony	10	8	5	2
Acknowledgement on PowerPoint presentation at Awards Ceremony	✓	✓	✓	✓
Acknowledgement on tables	Logo	Logo	Logo	Name
Acknowledgement on Sponsors Page in Nomination Guidelines Booklet	✓	✓	✓	Logo located with Award Category
Promotion in Awards Commemorative Booklet	Full Page	Half Page	Quarter Page	Logo located with Award Category
Sponsor representative to present Category Award	✓	✓	✓	✓
Sponsor recognition on Award Certificates	✓	✓	✓	Logo located with Award Category
Sponsor recognition on Award Citation (logo)	✓	✓	✓	✓
Logo on PIA SA website with link to own website	✓	✓	✓	✓

Please forward confirmation form to:

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2026 PIA SA Awards

Sponsorship Confirmation Form

Contact Name
Company Name
Mailing Address
Telephone
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Fax

Appointed representative for all ongoing communication regarding sponsorship

Name
Position
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Telephone
Email

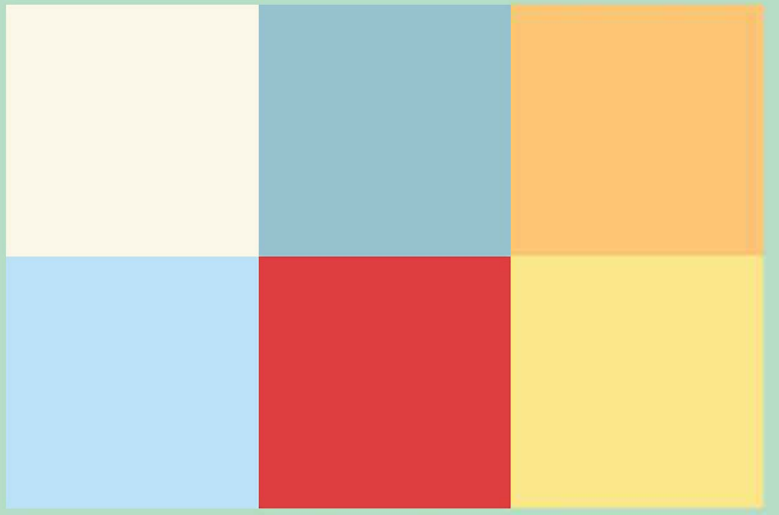
Sponsorship Opportunities

Categories	Cost (Australian Dollars and Inclusive of GST)	Preference (please select one)
Platinum	\$8,800 (1 only)	<input type="radio"/>
Gold	\$5,500 (1 only)	<input type="radio"/>
Silver	\$3,300 (2 only)	<input type="radio"/>
Category Sponsor	\$1,980 (12 only)	<input type="radio"/>

Category Preference	Please indicate 3 preferences with 1 being your first preference
Great Place	
Strategic Planning Project	
Performance and Innovation in Development	
Improving Planning Processes	
Young Planner of the Year	
Climate Change and Resilience	
Community Wellbeing and Diversity	
Stakeholder Engagement	
Planning with Country	
Technology and Digital Innovation	
Planning Research	
Tertiary Student Project	
Planning Champion	

Please note: Confirmation of Sponsorship is conditional upon availability of the package, and this form being completed and forwarded to PIA SA. A Tax Invoice will be sent approximately one month prior to the event.

Signature: _____	Date: / /
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Planning
Institute
Australia

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