



VICTORIAN PLANNING CONFERENCE

WITHOUT FEAR OR FAVOUR
2-3 SEPTEMBER 2010



This year's Victorian Planning Conference promises to be the best ever, with an exciting program designed to motivate and encourage delegates to embrace the challenges and changes facing the planning profession *'Without Fear or Favour'.*

THEME

The conference theme 'Without Fear or Favour' has been selected as we live in a constantly changing world, where planning for population growth, climate change, natural disasters, shifting economic, political and policy environments, community expectations and rapidly evolving new technologies mean the role of creating our communities to be healthy, sustainable and liveable is becoming more complex. Within this challenging and exciting environment, planners and associated professions have an important role to deliver visionary, well informed plans for our communities' futures.

PROGRAM

The two day program includes high profile keynote speakers **The Hon. Justin Madden MLC**, Minister for Planning, **Professor Brian Howe AO**, Former Deputy Prime Minister and Chairman of the Export Advisory Panel of the COAG Reform Council, **Hugh Mackay**, Australian Psychologist, Social Researcher and Writer, **Dr James Bradfield Moody**, Executive Director of Development CSIRO and *New Inventors* Judge, **Stuart Morris**, QC, **Peter Andrews**, Founder of Natural Sequence Farming, **Cr Geoff Lake**, President of ALGA, **Elida Brereton**, Former Principal of Camberwell College, aka Summer Heights High, and **Ross Brown**, CEO of Brown Brothers Wineries.

Thursday afternoon will showcase a selection of inspiring seminar sessions with speakers **Dr Neil Barr** (DPI), **Fiona Mackenzie** (DPCD) and **Angela Verde** (DPCD) addressing the impacts of the *Regional Sponge Effect*; **John Cicero** (Partner Best Hooper), **Prof. Rob Adams AM** (City of Melbourne) and **Chris McNeill** (Director of Spade Consultants) presenting *7 Million Victorians – getting serious about the where and how*; **Mark Chladil** (Bush Fire Management), **Sam Millar** (Australian Youth Climate Coalition) and **Jenny Jones** (SMEC Urban) who will provide valuable information about *Planning for Resilient Communities*; **Steve Dunn** (GAA), **Sarah Emons** (Urbis) and **Damien Mate** (Community Housing Limited) delivering *frank observations of planning in practice on the international stage*; **Justin Hanney** (CEO Regional Development Victoria), **Doug Sharp** (CEO Rural City of Wangaratta) and **Hayley Cail** (Chair of the Regional Development Australia committee for the Hume region) will unveil plans to be *Ready for Tomorrow: A Blueprint for Regional and Rural Victoria*; **Karen Watson** (Social Planner), **Ruth Davies** (Social Planner) and **Jason Black** (Planning Consultant) will look at how social issues should be addressed in land use planning (*or: isn't that soft and fluffy stuff all too hard?*); **Bruce Echberg** (Planning Consultant), a representative from the **State Architect** Office and a presentation about the **UK** Perspective of CABA will bring you *CABA DownUnder*; and **Stephen Rowley** (DPCD) and **Rachel Carlisle** (The Heart Foundation) will look at *Planning from a Different Perspective*.

Friday afternoon will feature the great debate regarding the statement "*Planning is the Solution of the Future*". The affirmative team consists of **Susan Brennan**, Barrister, **Julie Reid**, General Manager City Development, Whitehorse City Council, and **Peter Jewell**, Planning Consultant. **Dr Carolyn Whitzman**, Associate Professor, University of Melbourne, **David Hodge**, DPCD, and **Cameron Alderson**, Director of red c will present the negative argument.

VENUE

This year's conference will be held in the Rural City of Wangaratta, heart of the picturesque North East Victoria, at the new and state-of-the-art Wangaratta Performing Arts Centre.

Wangaratta is a thriving progressive city, located approximately 3 hours drive from Melbourne and is situated in the Alpine Valleys between the Ovens and King Rivers. Surrounding Wangaratta are Milawa, King Valley, Glenrowan, Rutherglen and El Dorado regions. Famous for its world class wines, excellent gourmet food, spectacular mountains, valleys, rivers, historic links to Ned Kelly and Victoria's pioneering gold rush, the region also heralds the beginning of the Murray to Mountains Rail Trail and Great Alpine Road.



Wangaratta, Performing Arts Centre

Social Events

CONFERENCE DINNERS

To celebrate and showcase the excellent local produce, the conference itinerary includes many networking functions. Join us at the acclaimed Brown Brothers Winery Epicurean Centre in Milawa for a degustation dinner with matched wines on the Wednesday evening.

Relax at our gourmet BBQ, traditional country 'shindig' and Young Planner hosted trivia night at the Wangaratta Magpies Football and Netball Clubhouse on Thursday evening.

Attend the Annual Gala Dinner on the Friday night themed 'Saints and Sinners', which is located at the beautiful All Saints Winery.

All events include bus transfers to and from the event to ensure you can fully enjoy the quality local wines.



All Saints Winery

PARTNER PROGRAM

A comprehensive social and partners program is available, which takes advantage of the region's world class wines and gourmet food, spectacular scenery, cultural heritage, numerous national parks and exciting recreational activities for all ages to enjoy and discover, so bring along your partners and family.

Wine Tasting Tour

Day one will tour the Beechworth Milawa region tasting at some of the most popular food and wine locations including the Milawa Cheese, Milawa Chocolates, Brown Brothers Winery, lunch at Beechworth (own price), and a conducted tour of Beechworth including visits to the local Brewery, Bakery and Honey Store.

Cultural & Historical Tour

Day two will take you on a cultural and historical tour of the region including a visit to the Benalla Art Gallery, a tour of Glenrowan and Historical Ned Kelly sites, lunch at the Vine Hotel (own price) and return via Eldorado to view historical gold dredge.



Enjoying food & wine

CONFERENCE GOLF

All delegates are invited to compete in the PIA & VPELA Golf Cup on Wednesday 1 September at the Jubilee Golf Club. The course is a little gem with great views of the surrounding Warby Ranges and 18 challenging holes, not to mention the resident kangaroos that roam the course.

Registration is open to individuals or teams. Green fees are \$25 per person and tee off is at 12:30pm.



Jubilee Golf Club

SPONSORS

Sustaining Sponsor



Major Sponsors



Regional Sponsors



Trade Exhibitors



Corporate Sponsors



OTHER ACTIVITIES

There are a myriad of things to see and do in Wangaratta. The region is at the foothills of the Victorian High Country and boasts spectacular scenery offering a wide variety of activities. The following are just a few of the activities you can indulge in:

- ✓ Enjoy the food and wine of the region, visit some farmgates and meet the makers of some truly delicious specialty cheeses, mustards, wines, sour dough breads, olives, berries and honey as well as jams, pickles and preserves.
- ✓ Bring your bike, or hire one, and explore the region from the saddle. The 'Pedal to Produce' network of trails offers some excellent cycle touring from cellar door to cellar door along the Milawa Gourmet trail, sampling some memorable wines, or the Beechworth town ride for a touch of history, and the abundance for which the town, is renowned for including honey, bakery, local produce and breweries. See www.pedaltoproduce.com.au for more information.
- ✓ Pack your skis and snowboards for a trip to Mt Hotham on Saturday 4 September with a 10% discount on ski tickets for conference attendees.
- ✓ September means finals time for the footy. Help support the Wangaratta Magpies, the local Aussie Rules team, in their fight for the premiership. Be sure to wear black and white!
- ✓ Explore the gold rush township of Eldorado and take a walk around the historic dredge, the largest of its type in the Southern Hemisphere.

CONFERENCE CLUB

The Grand Central Hotel, 80 Murphy Street, is this year's conference club. We invite you to relax here during the day on the main street of Wangaratta, and enjoy a coffee or a cold beverage in the true friendly pub environment, or party on there after the evening's events with a few sneaky drinks and dance moves before bed.

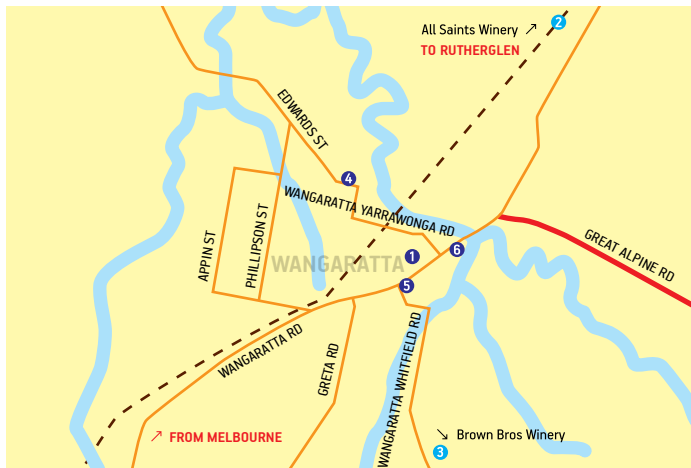
HOW TO GET THERE

Switch from the hurried pace of Melbourne city life to the serenity of Wangaratta's open country setting in approximately 3 hours drive along the Hume Highway.

Alternatively, Wangaratta can be accessed by air via Albury Airport, with various commercial services from Qantas, Virgin Blue, Rex and Brindabella operate on a regular basis throughout the day. Flights take 45 minutes from Melbourne and 1 hour and 15 minutes from Sydney. There is a selection of car hire companies and taxi services in Albury which can deliver you to Wangaratta.

V/Line operate three trains each day from Melbourne's Southern Cross Station to Wangaratta. The journey takes about 2 hours and 45 minutes. Trains depart early morning, lunch time and evening. You can also board these trains at Broadmeadows station in Melbourne's suburbs and at other towns along the way. Visit www.vline.com.au for timetable and fare details. (Tip: bring your bike on the train and make your trip an environmentally friendly one.)

In addition, carbon offsets are available for purchase to offset the emissions of your conference trip for \$3.



1. Wangaratta Performing Arts Centre, 2. All Saints Winery, 3. Brown Brothers Winery, 4. Wangaratta Magpies Football & Netball Club, 5. Quality Hotel Wangaratta Gateway, 6. The Grand Central Conference Club

ACCOMMODATION

Choose from a wide range of accommodation including contemporary country guest houses, hotels and motels, small bed and breakfast venues with unique charm and style, or highly affordable caravan parks with cabins by the gently flowing Ovens and King Rivers.

The preferred conference hotel is the Quality Hotel Wangaratta Gateway, offering excellence on every level. It is a newly refurbished 4.5-star accommodation with a host of superior facilities – all the quality amenities you expect from an inner-city hotel together with the benefits of a distinctive regional location. For reservations please call (03) 5721 8399. Don't forget to mention the conference for our special discounted room rate.

There are also several recommended alternative accommodation options in Wangaratta that will look after you during your conference stay, including the Hermitage Motor Inn (\$95 per night) (03) 5721 7444, The Wangaratta Central (\$80 double room per night) (03) 5721 2188, Warby Lodge Motor Inn (\$99 per night) (03) 5721 8433, and Ryley Motel (\$85 per night, with a reduced rate the longer you stay) (03) 5721 6388. Please contact the Wangaratta Information Centre for further options on 1800 801 065.



LOCAL GOVERNMENT SCHOLARSHIPS

With the support of the Department of Planning and Community Development (DPCD), 6 young planners (under 30) working in local government will receive full scholarships to attend the conference. To apply please contact Melita Brown, PIA Victorian Division Communications & Events Officer, on 03 9347 1900 or email mbrown@planning.org.au.

MEMBER RATES FOR DPCD, GAA AND YOUNG PLANNERS

Planners from DPCD and GAA are eligible to register for the conference at PIA & VPELA member prices.

Students and graduates (of 5 years or less) are eligible to register for the conference at PIA & VPELA member prices. Special accommodation and transport packages are also available.

For further information on any of the above opportunities, or to apply, please contact Melita Brown, PIA Victorian Division Communications & Events Officer, on 03 9347 1900 or email mbrown@planning.org.au.

Program

DAY ONE | THURSDAY 2 SEPTEMBER 2010

9:00	Coffee and Registration		
10:05	Welcome and Program	Tania Quick , Conference Co-Convenor	
10:10	Presidents Comments	Kathy Mitchell , President of VPELA	
10:15	Welcome to Wangaratta Shire	Cr Anthony Griffiths , Mayor of Wangaratta	
10:25	RESHAPING OUR CITIES: NATIONAL CRITERIA FOR FUTURE PLANNING OF CAPITAL CITIES	Professor Brian Howe AO , Former Deputy Prime Minister and Chairman of the Export Advisory Panel of the COAG Reform Council	
11:00	Morning Tea Sponsored by Ecology Partners		
11:20	THE CHANGING FACE AND PACE OF AUSTRALIA Sponsored by GTA Consultants	Hugh MacKay , Australian Psychologist, Social Researcher and Writer	
12:00	RIDING THE WAVE OF INNOVATION Sponsored by CPG Australia	Dr James Bradfield Moody , Executive Director of Development CSIRO and <i>New Inventors</i> Judge	
12:30	Lunch		
2:00	AFTERNOON SEMINARS		
	THE REGIONAL SPONGE EFFECT Sponsored by Essential Economics	Dr Neil Barr , DPI - Regional Growth Angela Verde , DPCD - Collaboration in a Competitive Environment	Fiona MacKenzie , DPCD - Shrinking Cities
	7 MILLION VICTORIANS – Getting serious about the Where and How Sponsored by Ratio Consultants	John Cicero , Partner Best Hooper – Time to get serious about Existing Development Opportunities Chris McNeill , Director Spade Consultants – Land Supply, to increase or not to increase?	Prof. Rob Adams AM , City of Melbourne – Public Transport and Increased Densities
	PLANNING FOR RESILIENT COMMUNITIES Sponsored by Maddocks	Mark Chladil , Bush Fire Management - Bushfires Jenny Jones , Smec Urban - Coastal Settlements	Sam Millar , Australian Youth Climate Coalition – Climate Change
	PLANNERS ON THE INTERNATIONAL STAGE - Some frank observations of planning in practice	Steve Dunn , GAA - Post-Tsunami Planning in Sri Lanka Damien Mate , Community Housing Limited - Humanitarian relief efforts in East Timor and Aceh	Sarah Emons , Urbis - The rise and fall of Dubai
3:15	Afternoon Tea Sponsored by Smec Urban		
3:45	READY FOR TOMORROW - A Blueprint for Regional and Rural Victoria Sponsored by Best Hooper Solicitors	Justin Hanney , CEO Regional Development Victoria Hayley Cail , Chair of the Regional Development Australia committee for the Hume region - Local Perspective	Doug Sharp CEO Rural City of Wangaratta – Local Government View
	SOFT AND FLUFFY = TOO HARD BASKET - Social Issues	Karen Watson , Social Planner - Social Impacts of Entertainment Venues Ruth Davies , Social Planner – Consultant Perspective	Jason Black , Consultant – Health Issues to Consider
	CABE DOWNUNDER – Good urban design of cities and towns is not an added extra - it is a vital part of our national economy.	Find out how the CABE initiative is progressing at this interactive workshop with consultant Bruce Echberg , a representative from the State Architect Office and a presentation on the UK Perspective of CABE.	
	PLANNING FROM A DIFFERENT PERSPECTIVE	Stephen Rowley , DPCD – Picture Perfect: Hollywood and the Ideal Community	Rachel Carlisle , Heart Foundation - Planning for a healthy built environment supportive of physical activity and healthy food
	GOURMET BBQ DINNER	Venue: Wangaratta Magpies Football and Netball Club. Buses leave at 6:00pm from the Gateway Hotel and Wangaratta Performing Arts Centre	
6:30	Pre dinner drinks		
7:30	Gourmet Young Planners BBQ and Trivia Competition		

DAY TWO | FRIDAY 3 SEPTEMBER 2010

9:00	Morning Coffee		
9:20	Welcome and Program	Jane Nathan , Conference Co-Convenor	
9:25	President's Comments	David Vorchheimer , President of PIA, Victorian Division	
9:30	ADDRESS FROM THE MINISTER	Hon. Justin Madden MLC , Minister for Planning	
10:00	BEING FEARLESS IN YOUR PROFESSION	Stuart Morris , QC	
10:40	Morning Tea Sponsored by Traffix Group		
11:00	THE FUTURE OF OUR LAND	Peter Andrews , Founder of Natural Sequence Farming	
11:30	LOCAL GOVERNMENTS FACING THE FUTURE	Cr Geoff Lake , President ALGA	
12:00	THE FUTURE FOR OUR YOUTH	Elida Brereton , Former Principal of Camberwell College, aka Summer Heights High	
12:30	Lunch Sponsored by Russell Kennedy Solicitors		
	THE FUTURE OF WINE MAKING AND CHALLENGES OF CLIMATE CHANGE	Ross Brown , CEO Brown Brothers Wineries	
2:00	THE GREAT DEBATE PLANNING IS THE SOLUTION OF THE FUTURE	Affirmative Team Susan Brennan , Barrister, Julie Reid , General Manager City Development, Whitehorse City Council, Peter Jewell , Planning Consultant	Negative Team Dr Carolyn Whitzman , Associate Professor, University of Melbourne, David Hodge , DPCD, Cameron Alderson , Director of red c
4:00	Concluding Comments	PIA Victoria and VPELA Presidents, David Vorchheimer & Kathy Mitchell	
4:20	Afternoon Tea		
5:00	Conference Concludes		
	GALA DINNER	Venue: All Saints Winery. Buses leave at 6:00pm from the Gateway Hotel and Wangaratta Performing Arts Centre	
6:30	Pre dinner drinks		
7:30	"Saints and Sinners" Themed Gala Dinner		

(OPTIONAL) WEEKEND | ACTIVITIES

Whilst in Wangaratta, take the time to see more and participate in our list of weekend Activities, from Winery and Produce Tours, Cycling and Golf, to Skiing in the near by Mountains and supporting the Wangaratta VFL team.

Please contact Melita Brown, PIA Victorian Division Communications & Events Officer for more details on 03 9347 1900 or email mbrown@planning.org.au

Registration Form & Tax Invoice

PIA ABN: 11 802 663 785

Name: _____ Organisation: _____

Address: _____

Phone: _____ Email: _____

Dietary Requirements: _____

I am a PIA Member I am a VPELA member

SELECT ONE FROM PACKAGE A (A1 OR A2 OR A3)

A1 Full Conference, Thursday Gourmet BBQ and Friday Gala Dinner Registration

Early Bird Member *	No of Registrations	@ \$525.00	Total \$
Early Bird Non-Member *	No of Registrations	@ \$625.00	Total \$
Member	No of Registrations	@ \$585.00	Total \$
Non-Member	No of Registrations	@ \$685.00	Total \$

*To qualify for the early bird rates, registration & payment must be received by close of business **9th August 2010**.

A2 Thursday Conference and Gourmet BBQ Registration

Member	No of Registrations	@ \$350.00	Total \$
Non-Member	No of Registrations	@ \$450.00	Total \$

A3 Friday Conference and Gala Dinner Registration

Member	No of Registrations	@ \$350.00	Total \$
Non-Member	No of Registrations	@ \$450.00	Total \$

SELECT FROM THE FOLLOWING ADDITIONAL OPTIONS (B + C + D + E + F + G)

B Wednesday Degustation Dinner at Brown Brother's Winery Epicurean Centre

No of Registrations @ \$150.00 Total \$

C Wednesday PIA & VPELA Golf Tournament

No of Registrations @ \$20.00 Total \$

D Thursday Wine Tasting Partner Tour

No of Registrations @ \$60.00 Total \$

E Friday Cultural and Historical Partner Tour

No of Registrations @ \$60.00 Total \$

F Additional Gala Dinner Tickets

No of Registrations @ \$150.00 Total \$

G Carbon Offset No Yes I would like to offset my share of the conference emissions @\$3.

Total A + B + C + D + E + F + G = Total \$
(All prices are inclusive of GST)

PAYMENT

Cheque (Please make cheque out to PIA) VISA Mastercard EFT Send Invoice

Card Number _____ Expiry Date _____ / _____

Card Holder Name _____

Signature _____ Amount \$ _____

Bank Details:

BSB: 012 955, Account Number: 1014 30683

Please send Registration Forms and Payment to:

Melita Brown, PIA Victorian Division Communications & Events Officer, G-05 The Green Building, 60 Leicester Street, Carlton VIC 3053.

Tel: 03 9347 1900 Fax: 03 9347 2900 E: mbrown@planning.org.au